

EDITION #105 MARCH 2025

Inside

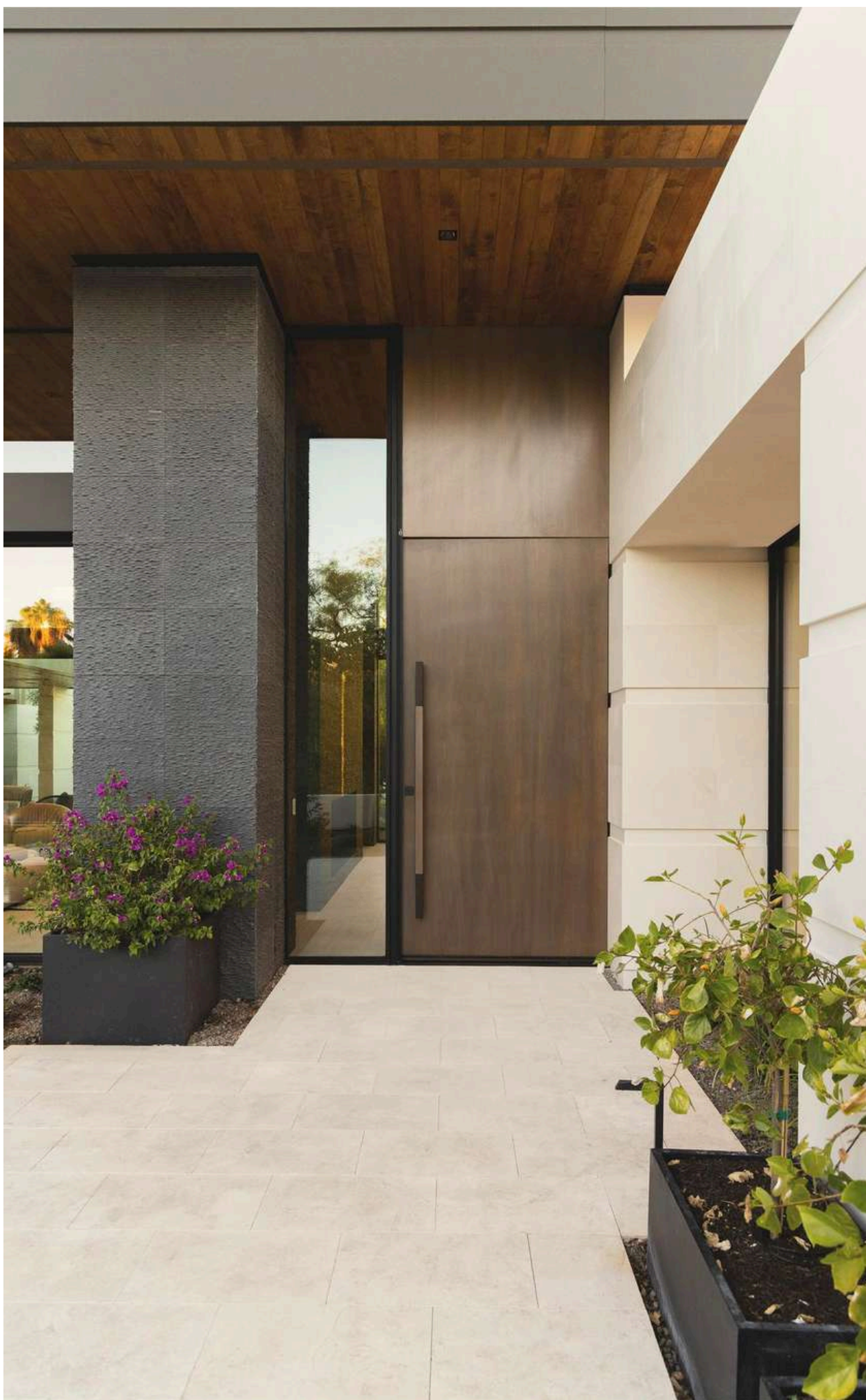
LIFESTYLE & INTERIORS



GNVPEL

Inside

EDITION #105



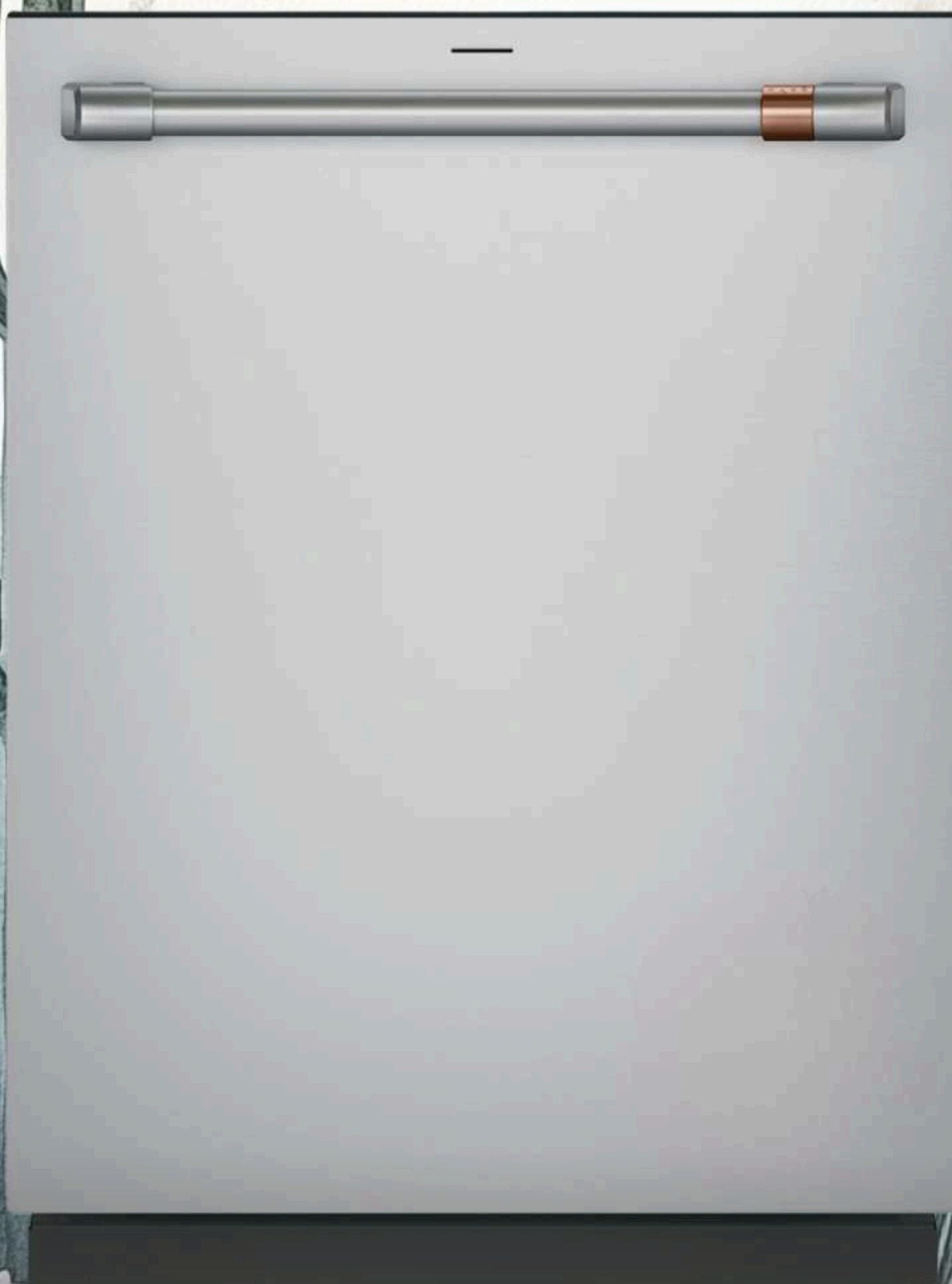
Inside Paradise Valley, Serenity House is a rendition of desert modernism, where architecture and landscape exist in perfect harmony. Designed by Stratton Architects and built by BedBrock Developers, its limestone façade and expansive glazing create a seamless indoor-outdoor flow. Interiors by ICONIC's Kaitlyn Wolfe celebrate materiality, while Berghoff Design Group crafts a landscape that enhances its natural dialogue.



Kevin Brost

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SERENORA

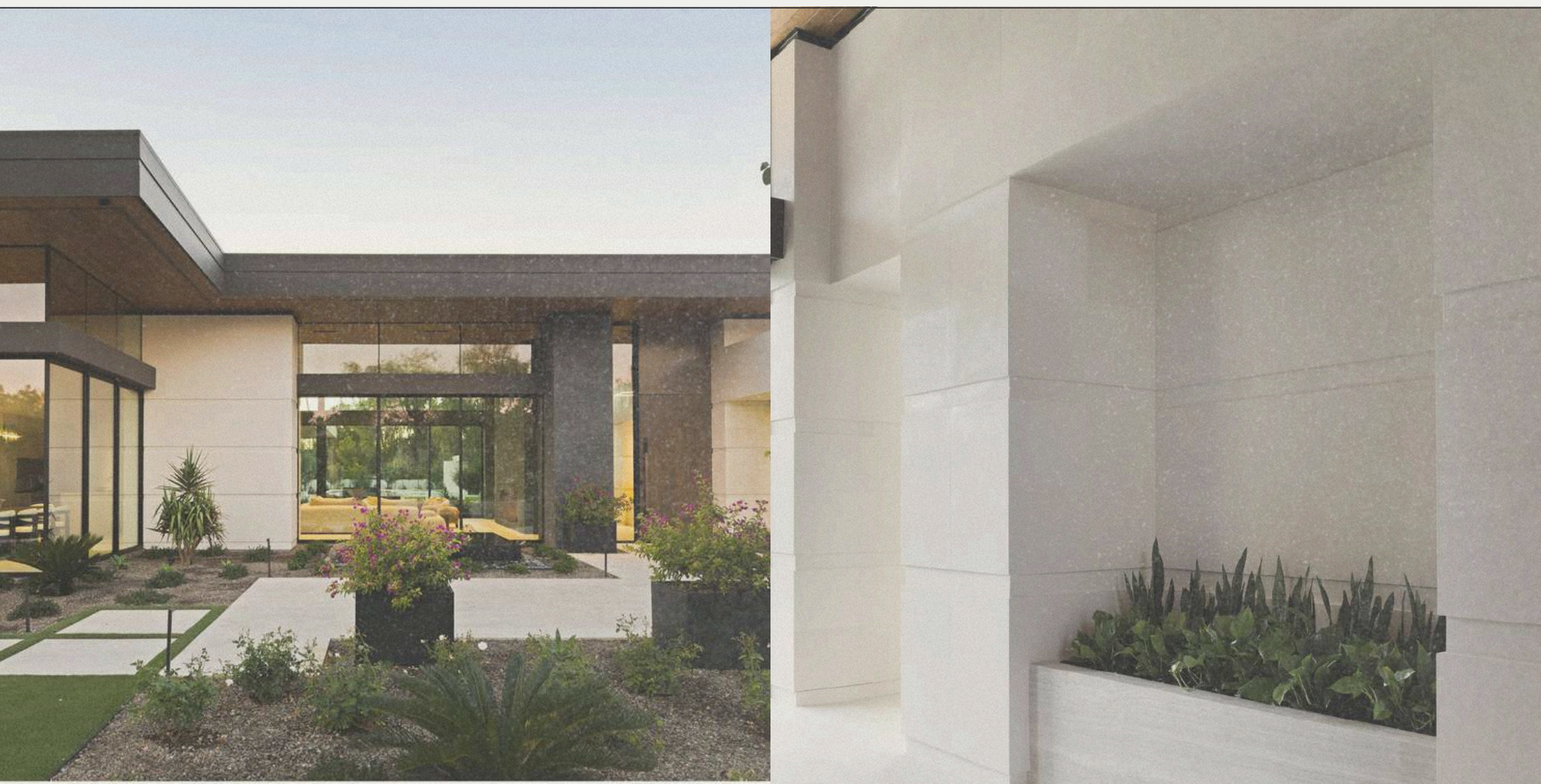
THE ELEVATED ART OF SERENE DESERT LIVING

Paradise Valley graces our pages for the third time—not from any particular bias, but because this remarkable locale demands repeated attention. There's something about this landscape that compels you to look not just once, but at least three times, discovering new subtleties with each observation.

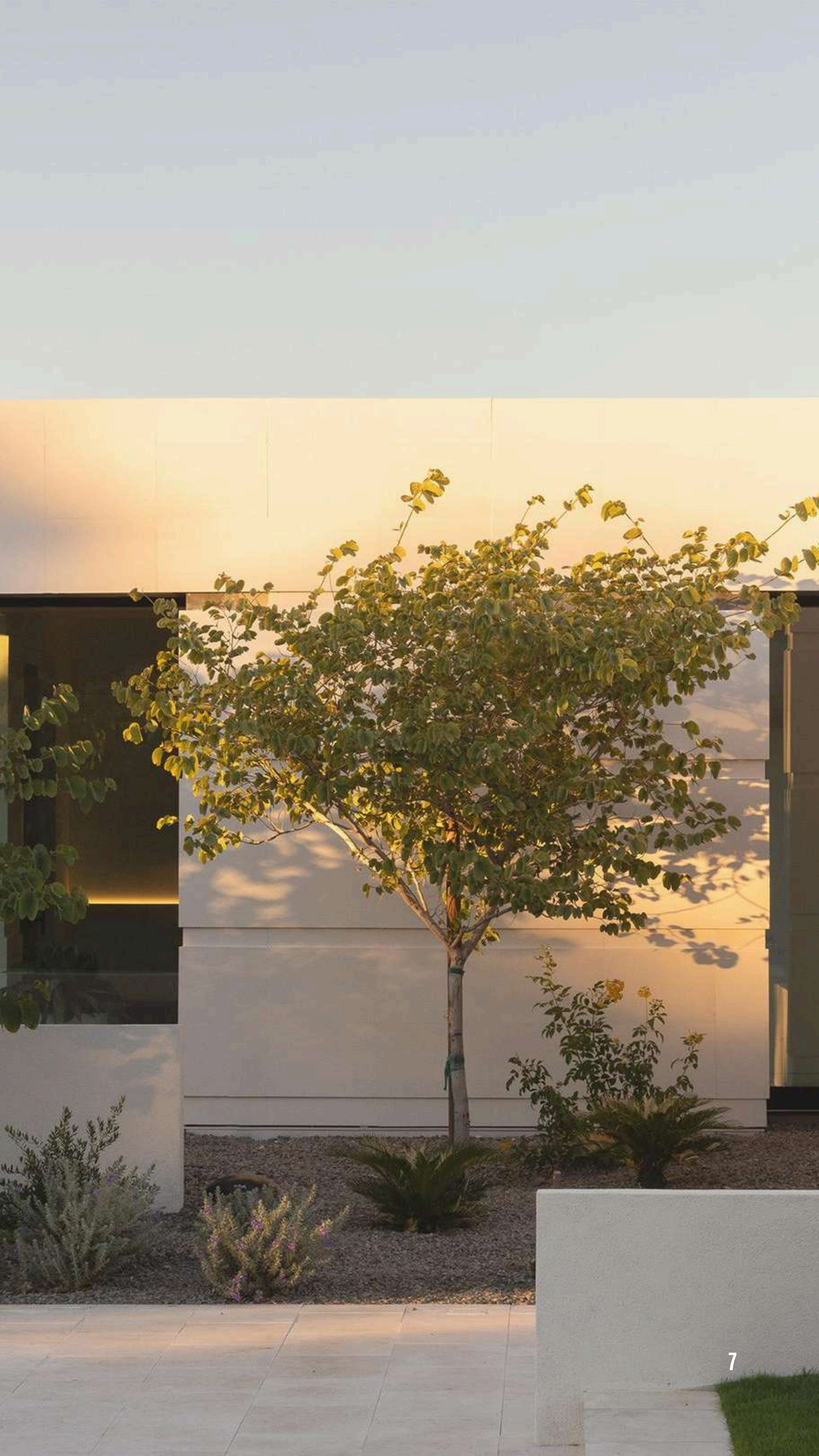
The architects who have shaped this region have achieved something truly distinctive. They've not merely mastered the technical challenges of designing for the dual conditions of mountain and desert; they've pioneered a visual language uniquely suited to this environment. The resulting aesthetic couldn't exist anywhere else—it's a design vernacular born from this specific intersection of geography, light, and climate.

What we witness in these homes is more than adaptation to challenging conditions. It's a celebration of place, where architectural ingenuity transforms environmental constraints into opportunities for profound beauty. Paradise Valley continues to reveal itself as a living laboratory where desert architecture reaches its most eloquent expression.

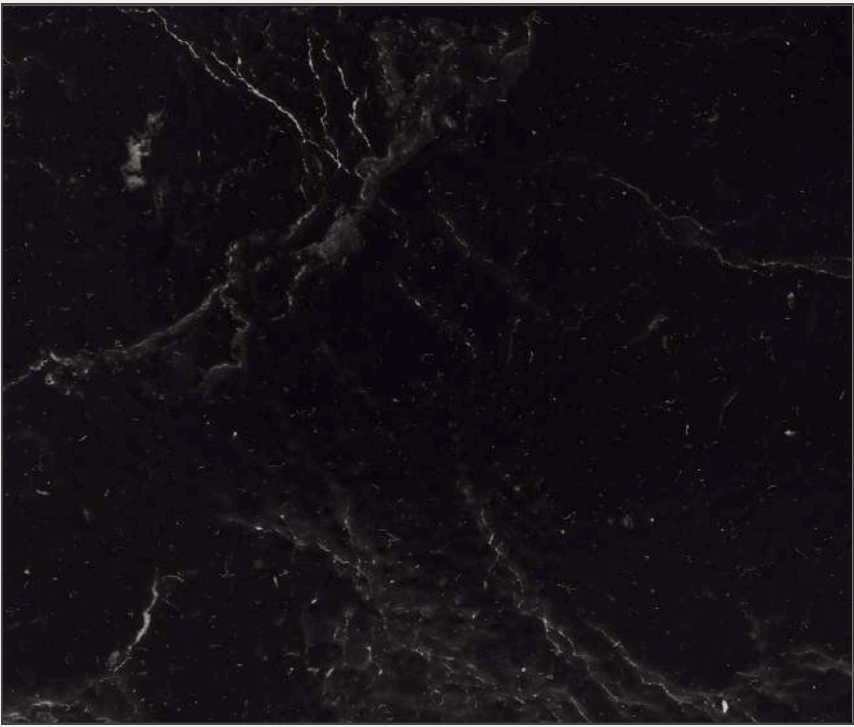
Lepang











105
MOODBOARD

EQUILIBRIUM

The overall home embraces a serene palette of warm whites accomplished by the use of alabaster, ivory, bone, and natural wood tones using honey-oak and walnut, as well as soft grays by applying cement, dove, ash, and textural blacks with occasional earth tones. Materials harmonize through honed limestone, basalt stone, white oak paneling, textured glass, and brushed metals, complemented by natural textiles including bouclé, linen, and wool. Textures create visual interest through contrasting smooth, polished surfaces against natural wood grain, woven fabrics, ribbed details, and textural stone. These elements work together to achieve a minimalist yet warm atmosphere that feels light-filled, sophisticated yet understated, creating spaces that remain connected to the surrounding desert landscape.



ELEMENTS IN PERFECT
BALANCE

LIGHT & AIR
AND SCAPES



A RESIDENCE THAT CELEBRATES TRANSPARENT BOUNDARIES
BETWEEN NATURE AND SHELTER AND THE ELEVATED ART OF
SERENE DESERT LIVING

UNTAMED BEAUTY

BedBrock Developers executed the vision with precision, ensuring that every detail of the construction enhances the home's architectural intent. The swimming pool, rather than being an afterthought, extends the geometric language of the residence. Its reflective surface mirrors the linear forms, doubling the visual impact and creating a continuous interplay between structure and water. A sleek, linear fire feature runs parallel to the pool, introducing an element of warmth and movement against the disciplined geometry.

ICONIC's Kaitlyn Wolfe curated interiors that feel gallery-like and deeply inviting. The design emphasizes materiality over ornamentation, allowing the textures and finishes to shape the home's character. In the kitchen, twin limestone islands appear sculpted from a single block, their waterfall edges enhancing the monolithic presence. Black bar stools maintain a minimalist profile, ensuring an uninterrupted visual flow. Lighting is fully integrated into the ceiling, eliminating wall-mounted fixtures and preserving the purity of the surfaces.

The living area continues this ethos, embracing an open plan that reinforces the indoor-outdoor connection. Floor-to-ceiling glass spans the entire width of the space, framing the desert as a living artwork. A low-profile sectional in warm oatmeal tones provides effortless comfort without distracting from the view, while a sculptural coffee table in bleached stone introduces organic contrast to the room's crisp lines. A textured area rug subtly echoes the natural variations in the wood ceiling above, reinforcing a sense of cohesion.

Throughout the home, the ceiling is a defining element. Made from individually placed planks of weather-treated white oak, it introduces warmth and texture, preventing the minimalist spaces from feeling austere. The design takes cues from Japanese traditions, where natural materials are celebrated for their imperfections and intrinsic beauty. The ceiling acts as a unifying element, drawing the eye upward and accentuating the way light filters through the home.

Light itself becomes an architectural material, shifting throughout the day to sculpt the interiors. This is even more evident in the dining room, where a blackened oak table anchors the space. Surrounding it, cream boucle chairs add softness without disrupting the minimalist aesthetic. Above, a modernist pendant fixture composed of bronze discs recalls celestial bodies in motion, casting a dynamic interplay of light and shadow across the wooden ceiling also transforming the space into an immersive sensory experience, demonstrating the power of thoughtful lighting.

The harmony between architecture and landscape extends beyond the interiors. Berghoff Design Group, known for its contextual approach, shaped the outdoor areas as a natural extension of the home. Rather than imposing formal gardens, the team designed a series of outdoor rooms that blend with the surrounding desert. Native plantings frame key views, enhancing the sense of immersion within the landscape. Strategically embedded lighting highlights pathways and architectural elements, creating a subtle yet dramatic nighttime presence.

Serenity House is an experience—one that redefines the balance between contemporary design and the raw beauty of the Sonoran Desert. Every element, from the sculptural massing to the curated materiality, speaks to a philosophy of restraint, where luxury is not defined by excess but by the quality of space and the clarity of vision. With a team that includes Stratton Architects, BedBrock Developers, ICONIC by Kaitlyn Wolfe, and Berghoff Design Group, the residence is a benchmark for modern desert living.



Paradise Valley's desert terrain has long inspired architects to push boundaries, shaping a modern aesthetic that respects its untamed beauty. Serenity House, the latest addition to this storied landscape, is an exceptional fusion of contemporary luxury and environmental harmony. Designed by Stratton Architects and built by BedBrock Developers, the home redefines the relationship between architecture and nature, embracing a philosophy that prioritizes experience over statement.

Serenity House departs from the fortress-like estates that characterize much of the area, opting instead for a horizontal composition that appears to hover above the terrain. The locally sourced limestone façade, hand-selected for its subtle tonal variations, contrasts with vast glass expanses that dissolve the boundaries between interior and exterior. The home is like a glowing sculpture, its glass planes reflecting the shifting hues of the desert sky.

At the heart of the design is a commitment to a creative integration with the environment. The residence is positioned to maximize both privacy and panoramic views, aligning with the natural contours of the land rather than imposing upon them. Every material was chosen to complement the desert setting, from the limestone's organic warmth to the weathered oak ceilings that echo the muted tones of the surrounding landscape.



Inside | EDITION #105





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Inside | EDITION #105







Inside | EDITION #105





Inside | EDITION #105

THE KITCHEN EDIT



Culinary functionality elevated to quiet art

CULINARITÉ

The kitchen design features a refined palette of soft whites of cloud and chalk, light grays that resemble fog and smoke, matte black accents, stainless steel touches, and natural wood tones. Materials blend honed limestone countertops, integrated panel cabinetry, matte ceramic backsplash, stainless steel appliances, black metal fixtures, textural wood ceilings, and concrete flooring. These harmonize with minimalist black bar stools, linear pendant lighting, integrated appliances, wall-mounted faucets, recessed cabinet handles, and linear drains. Lighting works in layers through hidden ambient sources, under-cabinet task lighting, minimal statement pendants, and generous natural light from clerestory windows. These elements collaborate to create a space that feels clean, functional, sculptural, and architecturally sophisticated with understated luxury and seamless integration of monolithic forms.









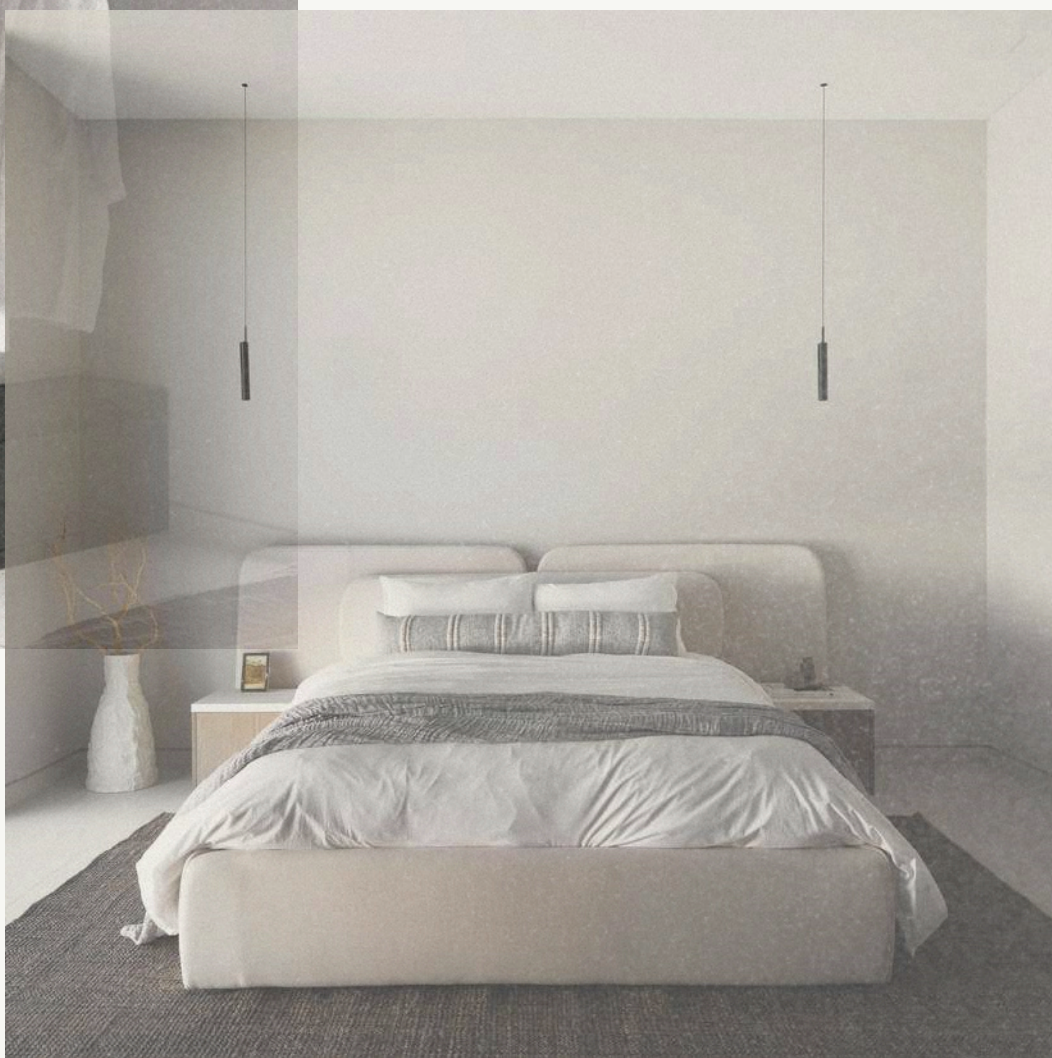


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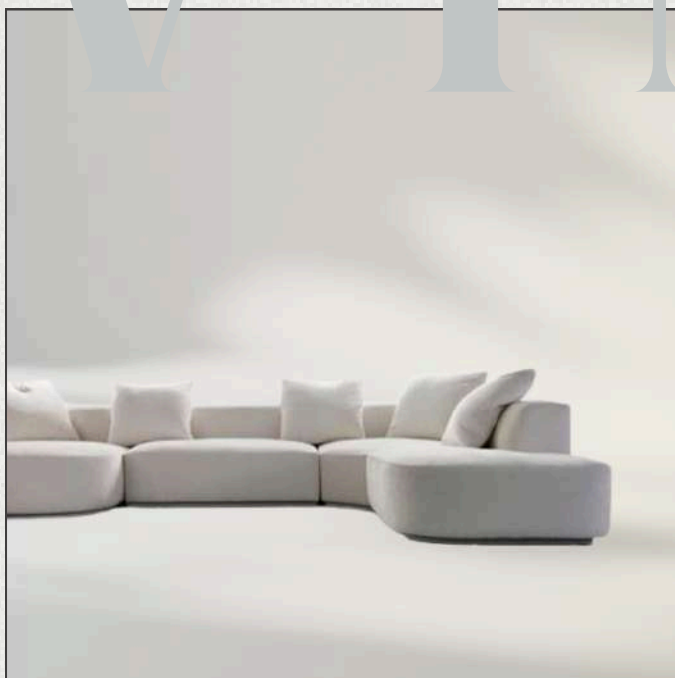


Inside

CATALOGUE

SHOP/BE INSPIRED/EDITION 105

LIVING



HUGO SECTIONAL SOFA

Upholstered Chenille 4 Piece
Sectional in a modern construct
design

NATHAN ANTHONY



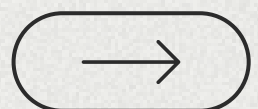
RODI V2 COFFEE TABLE

Resin abstract contemporary
designer coffee table

SIMONE FANCIULLACCI



LIVING STYLE

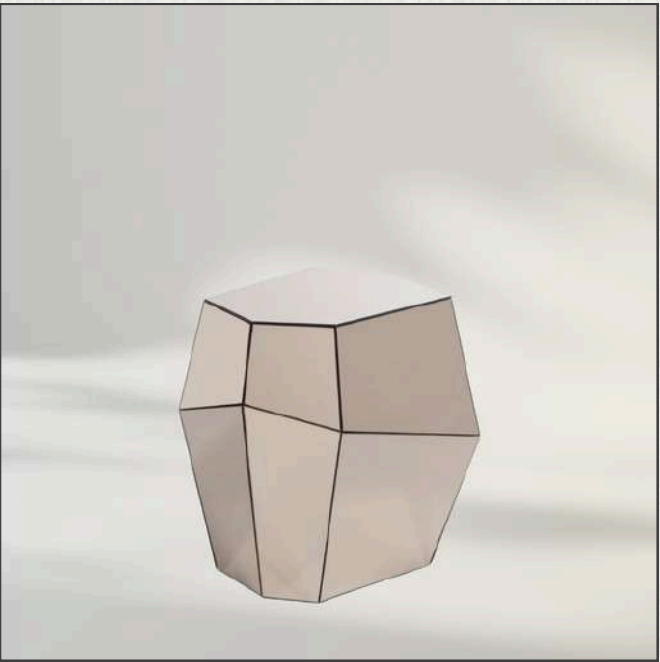




COCOON LUSH MINI CHAISE

Fully upholstered minimalist modular soft seating low chaise lounger

LEPANG™



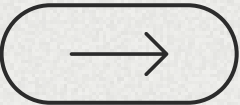
THREE ROCKS HIGH
END TABLE

Bronzed mirror end table with a contemporary geometric cut mirror style

JOANA SANTOS BARBOSA



LOUNGE STYLE



DINING



CIVLER DINING CHAIR

The seat made of high-quality velvet in light grey and a robust metal base in anthracite

ARABIC HOUSE



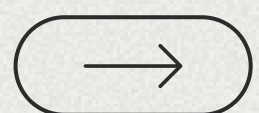
ARDESIA PENDANT

Vermont black slate stone pieces that are hand-cut cut and chiseled by hand in a black finished frame

HUBBARDTON FORGE



DINING STYLE





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Range with 6 Burners and Griddle

CAFÉ™ APPLIANCES



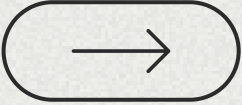
PATTON COUNTER STOOL

Charcoal suede velvet upholstered
modern stool with black metal frame

EXTETA



KITCHEN STYLE



BED- R- O- M



MADISON NIGHTSTAND

Minimalist style distinctive lacquer and wood finished nightstand

MODLOFT



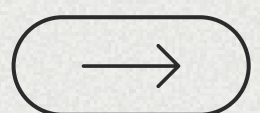
LULA LIGHT

Vertical linear pendant multi-light with small dome style central light

LOSTINE



BEDROOM STYLE



BATH-ROOM



ALESSANDRO VANITY

Floating carefully stacked drawers and frame with travertine veneer

IL GRANITO



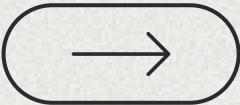
WAND 2 LIGHT

5 inch Matte Black with Aged Brass
Pendant Ceiling Light in Matte Black and Aged Brass

DAINOLITE

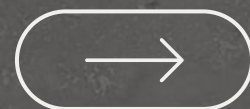


BATHROOM STYLE



travertine

Travertine, a timeless natural stone, exudes warmth and sophistication with its rich textures and tonal variations, ranging from soft ivory to deep walnut. Its versatility makes it a sought-after material for sculptural furniture, architectural accents, spa-like bathrooms, and refined countertops. Whether honed for a smooth matte finish or polished to enhance its natural veining, travertine seamlessly integrates into both modern and classic spaces. Its organic beauty and durability make it a cornerstone of luxury design, bringing depth and elegance to any interior. Some brands synonymous with travertine décor include Restoration Hardware, Canggu, Space & Sand, & Light, and Kanso.



/INSIDE MODE

THE OUTDOOR EDIT



Desert elegance woven into natural textures

ARIDELLE

The outdoor spaces showcase a palette of aquamarine pool water, white limestone, desert beiges and taupes, lush greens from plantings, amber fire elements, and twilight blues. Materials blend limestone pavers, an infinity-edge pool, linear fire features, concrete elements, strategic metalwork, native plantings, and reflective water surfaces. These elements form a cohesive design through a geometric swimming pool, linear fire feature, stone pathways, sculptural desert plants, recessed lighting, integrated seating, minimal fencing, and defined outdoor rooms. Lighting creates atmosphere via landscape uplighting, path illumination, pool lighting, architectural highlighting, fire element glow, and natural starlight integration. Together, these components achieve a resort-like tranquility that feels structured yet organic, creating a contemplative desert oasis with dramatic evening presence and seamless indoor-outdoor dialogue.











OUT-



BRAEMORE COFFEE TABLE

Floating carefully stacked drawers
and frame of limestone granite
veneer

IL GRANITO

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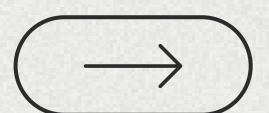
PAVONA SOFA

Handwoven frame that wraps
around the sides of a fabric
upholstered modular build sofa

ANN MARIE VERING



OUTDOOR STYLE

















Midnight Couture armchair, featuring sleek black leather upholstery, angular silhouette, slim tapered legs, and a contemporary design that balances sophistication with minimalist elegance



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LUXE LIVING

cocoon

THE DREAM SOFA

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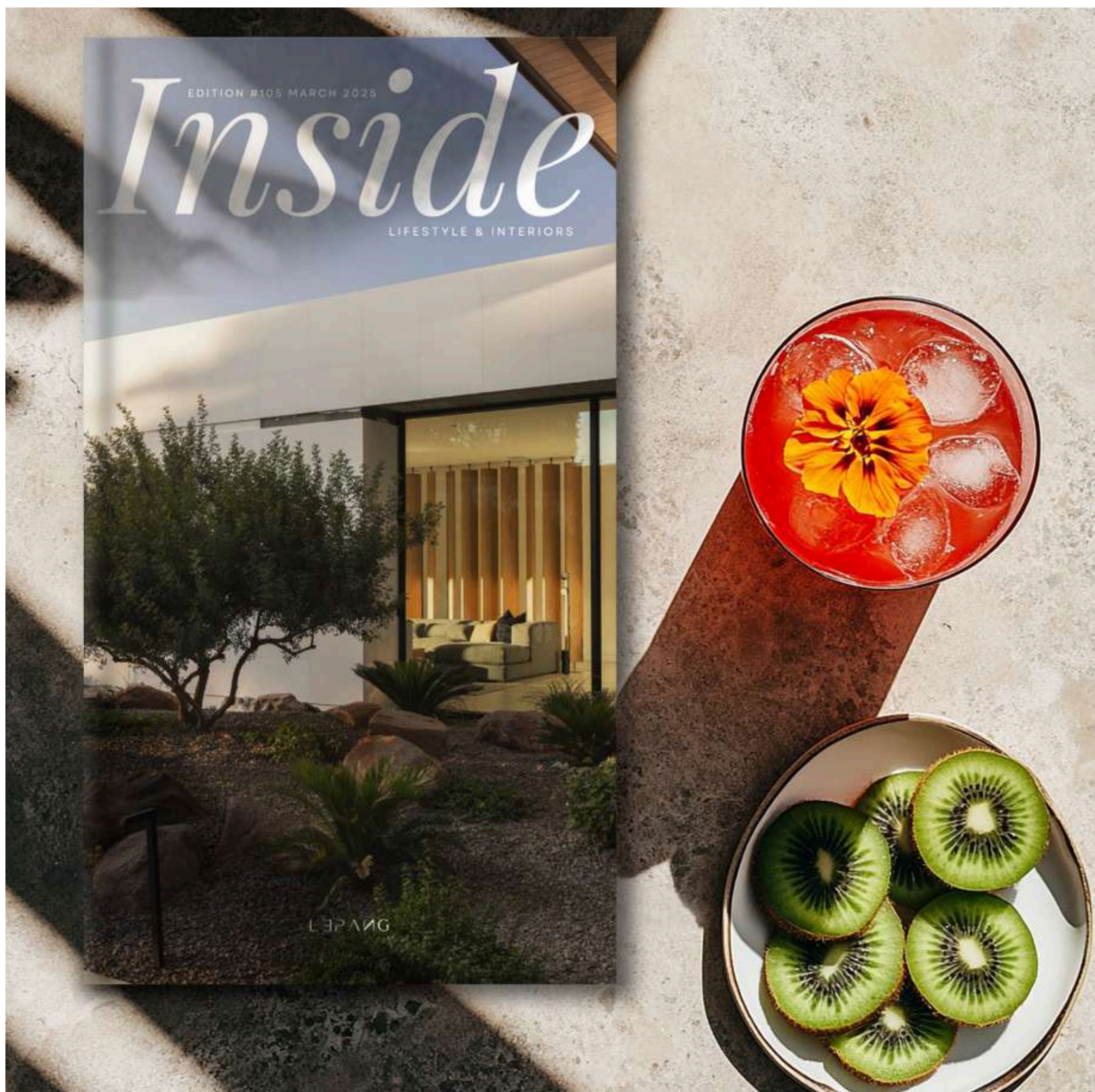


Design is a canvas, and the brush is in our hands. Every choice, every stroke shapes the direction, breathing life into spaces and products that tell a story. This is what inspires me—to create with intention, to craft environments that feel alive. For design communities worldwide, this is more than work; it’s our shared narrative.

LEPANG FERGUSON

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REDEFINING LUXURY LIVING

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